



CEO CLUBS
International



BOARD PRACTICE AND DIRECTORSHIP DEVELOPMENT PROGRAM

Course 1

BOARD EFFECTIVENESS





A two day certification program which explores and builds practice on the key issues facing Boards and Directors today, and is especially designed and exclusively offered to CEO Clubs Greece.

The program is intended for CEOs as well as senior General Managers who wish to attain board positions. Attention will focus on the board's role in developing and delivering strategy as well as for ensuring a sound governance of the company.

The particular nature of the dynamics of directing mid-size corporated and family businesses and the pivotal role played by CEOs, MDs and subsidiary GMs are given special emphasis.

Of particular concern will be the critical contribution of the Chair. The capability required to perform to a world-class standard in these primary roles will be central to this Director Development Program.

The program Director will be Andrew Kakabadse Professor of Governance and Leadership at Henley Business School, University of Reading and Emeritus Professor at Cranfield University.

The program is based on his extensive global research covering 12,500 organizations and 5,000 boards across 43 countries. The focus of the first two days will be on organization restructuring and design, visioning, handling sensitive top director and executive relationships and coping with burn out.



BOARD PRACTICE & DIRECTORSHIP DEVELOPMENT PROGRAM



Objectives

- To better understand:
 - the value, contribution, nature and dynamics of boards.
 - how to add value as Chair of the Board.
 - how to add value in the role of CEO of a family/mid-size business.
 - how to add value as a Board Director.
 - the chemistry between the Chair-CEO relationship and how to deal with the damaging effects should the relationship deteriorate.
 - how to effectively engage across misalignments on the board in the C-suite and in the management structure.
- To become conversant with the principles and techniques of organization design.
- To recognize the qualities and skills necessary for a high performing board director.
- To appreciate the importance of sensitively handling board and top executive relations in order to realize alignment at senior executive levels.
- To become conversant with the reality of governance application.

Each participant will gain a certification of completion, co-signed by the Professor Andrew Kakabadse and The School of Leadership Practice of CEO Clubs Greece.





Learning Approach

This leadership program will be conducted in a small group setting and in a coaching format. It will draw on real-life experiences concerning strategic leadership, the handling of top management relationships and the challenge of working towards a cohesive vision for the future. Case study analysis will be supported by group work and individual and team feedback. The level of leadership skill and capacity for each of the participants will be explored and act as a distinct feature of the program. Case study discussion, working in learning teams, and experiential learning will be the teaching methods adopted.

THE DATES February 6 & 7, 2025

Exclusive fee for CEO Clubs members only: €1,900 plus VAT

Fee for non-member CEOs: €2,300 plus VAT





Facilitator | Andrew Kakabadse

- Professor of Governance and Leadership, Henley Business School
- Programme Director of the Board Directors' Programme
- Chairman of the Henley Directors' Forum
- Emeritus Professor Cranfield University School of Management

Professor Andrew Kakabadse joined Henley Business School in July 2013 after 30 years at Cranfield School of Management, where he finished as Professor of International Management Development and was awarded the honour of Emeritus Professor.

Andrew has consulted and lectured in the UK, Europe, USA, SE Asia, China, Japan, Russia, Georgia, the Gulf States, India and Australia. He was also Vice Chancellor of the International Academy of Management and has been Chairman of the Division of Occupational Psychology, British Psychological Society, 2001.

His current areas of interest focus on improving the performance of top executives, top executive teams and boards, excellence in consultancy practice, leadership, corporate governance, conflict resolution and international relations. His top team database covers 34 nations and many thousands of private and public sector organisations. The study of the strategic skills of top teams has now extended into Japan, China, Hong Kong and the USA.

Andrew is currently embarked on a major world study of boardroom effectiveness and governance practice. A number of governments are participating in this study, which have included British Ministers of State. He has previously been awarded a £2 million research grant to examine Governance and Leadership in the private sector and with governments.

This research has culminated in the pursuit of two further studies, a complete analysis of the functioning of the British Government and the biggest ever survey conducted in the UK on boards and governance practice in the leisure sector. These investigations support the very first Master's degree in the world on boardroom practice and directors' contributions, the Masters in Boardroom Practice and Directorship (MABPD).

